



To: Community Businesses and Friends of The Mustard Seed

We at The Mustard Seed are excited to be hosting a Fund Raising Art Auction on Friday, April 25th. Please join us in our effort by advertising your business in our exclusive Art Show and Auction Program, which lists all of the artwork to be auctioned and will be given to everyone in attendance.

**LIVE ART AUCTION TO BENEFIT THE MUSTARD SEED FURNITURE & CLOTHING BANKS
THE MAITLAND CIVIC CENTER**

6:30 PM ON FRIDAY, APRIL 25, 2008

Come at 6:30 to browse the art and sample all the hors d'oeuvres.
Auction starts at 7:30 pm Beer & Wine Cash Bar

All advertisers will receive two complimentary tickets (a \$40 value) to attend this fun filled evening. We will start at 6:30 pm with a one-hour preview party featuring a variety of hors d'oeuvres and the auction will start promptly at 7:30. The fast-paced evening by AJ Ross Charity Auctions will feature oils, watercolors, lithographs, sports memorabilia, and more.

The Art Auction benefits The Mustard Seed Furniture and Clothing Banks, helping the most vulnerable in our Central Florida community as they struggle to re-establish a home after a house fire, a tornado, a hurricane, or another more personal tragedy. The Mustard Seed has been helping traumatized families regain their dignity and independence for over twenty years. More than 40,000 Central Florida families have been helped to create a safe and functional home where children can begin to heal and adults can begin to imagine a future.



**Community support is vital to the success of our mission, and your help is appreciated!
See you at the Art Auction on the 25th of April!**

Advertising Rates:

Full Page Black and White (8½ x 11)	\$300
Half Page Black and White	\$175
Quarter Page Black and White	\$100

Ad copy must be received by April 7th to ensure inclusion in the program, and we will be happy to work with you. Please fill out the form on the following page.

Thank you for making a donation! _____

For more information about our programs, visit www.mustardseedfla.org.

The Mustard Seed of Central Florida is a 501(c)(3) charitable organization (EIN #59-2906383) and all donations above the value of benefits received are tax-deductible to the extent allowed by law. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-433-7352.





Yes, I want to support The Mustard Seed by taking an ad in the Art Auction Program Book. Please send **two complimentary tickets** to the business address below.

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Company Name: _____

Address: _____

City: _____ Zip: _____ Telephone: _____

A Contact Person at Your Business: _____

Amount enclosed: \$_____

We will be happy to pick up your check and your ad copy at your convenience. Or you may mail your check with this form to:

THE MUSTARD SEED OF CENTRAL FLORIDA, INC.
P.O. BOX 915223 LONGWOOD, FL 32791-5223.

YOU MAY ALSO CHOOSE TO USE **PAYPAL** ON THE MUSTARD SEED WEBSITE: WWW.MUSTARDSEEDFLA.ORG

YOUR LOGO: Please e-mail a copy of your logo in JPEG format to rushmer@earthlink.net. If that won't be possible for any reason, please call us at the number below and we will work something out.

YOUR AD COPY: _____

If you prefer, you may attach your ad copy exactly as you want it to appear. Please note that we must provide **“camera-ready”** pages to AJ Ross Auctions for inclusion in the Program, either electronically as a PDF or by hard copy, two weeks prior to the auction. If you have any questions, please call Vera at **407-859-9186**.

Thank you for your contribution to The Mustard Seed!